

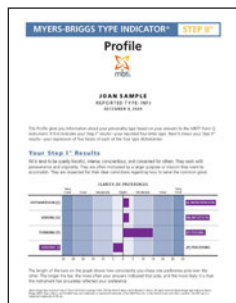


# Guide to the MBTI® Products Refresh (August 2015)

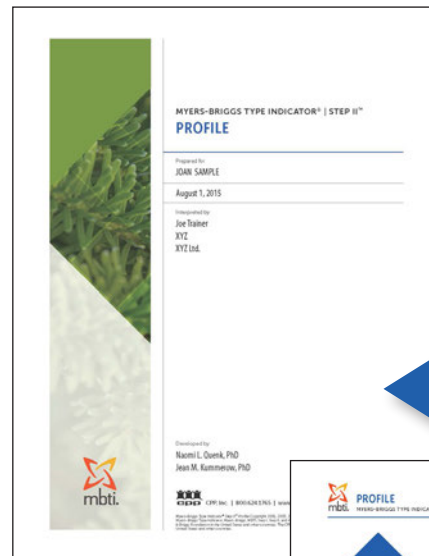
Following the May 2015 release of enhancements to several Step I™ products, CPP is now introducing design and content enhancements to a second wave of products: the MBTI® Step II™ Profile, the MBTI® Step II™ Interpretive Report, the *Understanding Your MBTI® Step II™ Results* booklet and the *MBTI® Step II™ User's Guide*.

## MBTI® Step II™ Profile Report

### CURRENT VERSION

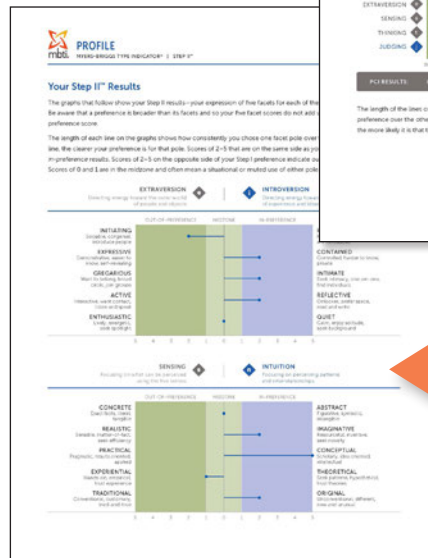


### NEW VERSION



### ENHANCEMENTS GUIDE

- 1 New visual design for a refreshed look and feel
- 2 Updated MBTI® language to simplify type concepts
- 3 Newly designed pci chart to deemphasise "scores"
- 4 Improved organisation and layout for better usability
- 5 Newly designed charts to help explicate facet results



# MBTI® Step II™ Interpretive Report

## CURRENT VERSION

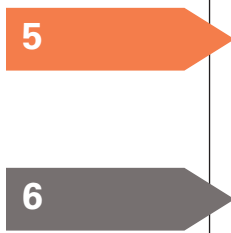
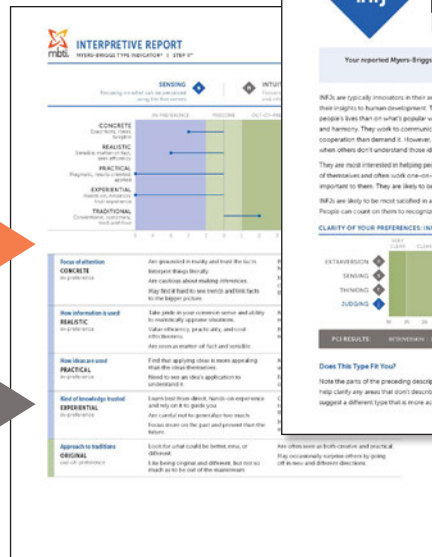
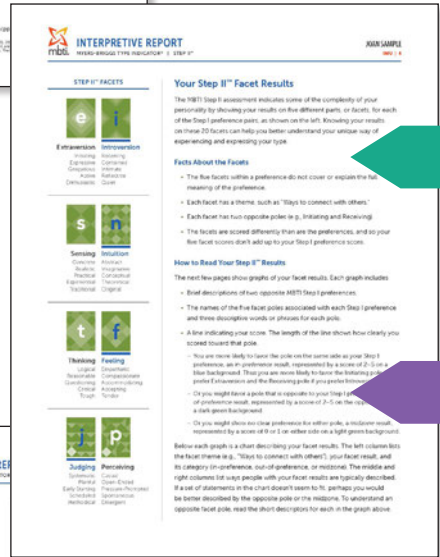


## NEW VERSION



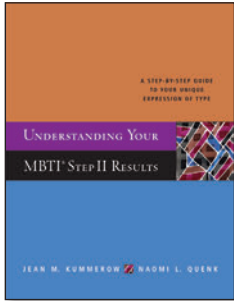
## ENHANCEMENTS GUIDE

- 1 New visual design for a refreshed look and feel
- 2 Updated MBTI® language to simplify type concepts
- 3 Improved organisation and layout for better usability
- 4 Newly designed pci chart to deemphasise "scores"
- 5 Newly designed charts to help explicate facet results
- 6 Descriptors (i.e., facet themes) added to each of the 20 facets for increased clarity

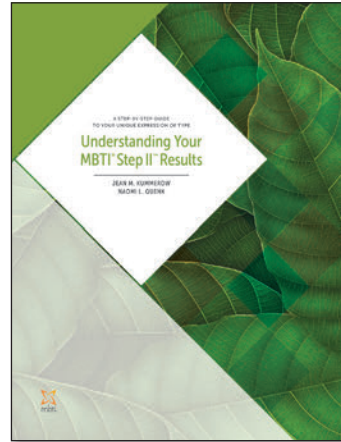


# Understanding Your MBTI® Step II™ Results Booklet

CURRENT VERSION



NEW VERSION



ENHANCEMENTS AT A GLANCE



New visual design for a refreshed look and feel



Updated MBTI® language for better comprehension of type theory



Updated facet themes to make facet results easier to understand



Improved organisation and layout for better usability



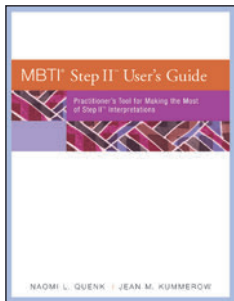
Enhanced graphical elements to reinforce key concepts

(e.g., “Approach to Planning” to help explain “Early Starting-Pressure Prompted”)

# MBTI® Step II™ User's Guide

In addition to a new and improved design, this invaluable practitioner’s resource also features updated MBTI® language to help simplify type concepts and includes updated references to the refreshed MBTI® Step II™ Interpretive Report.

CURRENT VERSION



NEW VERSION



# FAQ Sheet

## GENERAL QUESTIONS



**Q1** Why are the reports and other products being refreshed?

CPP is committed to continually improving its products and services based on customer feedback. In this case, we acted on feedback from practitioners seeking to deliver an enhanced training experience. We are confident that the design and content enhancements we are introducing in our refreshed products will make it easier for individuals to understand type concepts and extend their learning after training.

## PRODUCT RETURNS



**Q1** What about my inventory of booklets/User's Guides? Can I also replace them with the new version for free?

The answer to that question depends on the situation, as outlined in the table below.

PRINTED BOOKLETS/USER'S GUIDES		
If you...	Then...	Cost
Have new, unopened inventory of an older version of a booklet or the Step II™ User's Guide purchased within the past 30 days and before the new version has become available...	You can return your inventory to CPP. Upon receipt of your inventory, you will be issued credit that can then be used to purchase the new version.*	No change, however, postage and packing charges will apply.
Have inventory of an older version of a booklet or the Step II™ User's Guide purchased more than 30 days ago and before the new version has become available...	Unfortunately, you will be unable to return your inventory.	N/A

## ORDERING AND PRICING



**Q1** When will the new versions of the reports and other products be available for purchase?

Please see the table below.



**Q2** How will I order the new products?

Current Product to Be Refreshed	Current Product Code(s)	New Product Code(s)	Available for Purchase
MBTI® Form Q Step II™ Profile	267147	No change	22 AUG 2015
MBTI® Form Q Step II™ Interpretive Report	267149	No change	22 AUG 2015
<i>Understanding Your MBTI® Step II™ Results</i>	4178	4278	24 AUG 2015
<i>MBTI® Step II™ User's Guide</i>	6772	6972	24 AUG 2015

## FAQ Sheet (cont.)

### ORDERING AND PRICING (CONT'D)

**Q2**

You will be able to order the new reports and booklets online at [www.cppasiapacific.com](http://www.cppasiapacific.com). Simply select 'Order' on the home page and follow the prompts. Other than the *Understanding Your MBTI® Step II™ Results* and *MBTI® Step II™ User's Guide*, the product codes for all other refreshed products will remain unchanged.

**Q3**

I don't want the new version of a product that is being refreshed. Can I continue to purchase the older version?

No. In order to ensure a consistent, superior experience for our customers, the old version of a report or other product will no longer be available for purchase once it has been replaced by a new version.

### PRODUCT QUESTIONS

**Q1**

Is CPP planning to update more MBTI® products in the near future?

CPP is committed to continually improving its products and services. As we explore ways to further enhance our offerings, we may decide to refresh additional products. We will do our best to keep you informed of new developments.

**Q2**

Will these product refreshes be available in languages other than North American English?

At this time we are not planning to translate our refreshed MBTI® products into additional languages. However, based on customer use and feedback, we may choose to introduce other language versions in the future. Stay tuned for new information!

**Q3**

Will the refreshed reports be available in both reported and verified type versions?

The MBTI® Form Q Step II™ Interpretive Report is available in both reported and verified type versions, while the MBTI® Form Q Step II™ Profile Report is available for reported type only. In this respect, things have not changed.