

Myers-Briggs® App FAQ

App content

Is the Myers-Briggs® App subscription-based?

No. The app is available for practitioners to buy as a one-time purchase on behalf of their respondents. Once the app is activated with an access code, each user will have permanent access to the app content.

Is the Myers-Briggs® App available in other languages?

No. The app is currently available in English only.

Does the app include MBTI® Step II™ content?

No. While the app will be useful for anyone who knows their MBTI® type, it doesn't currently include any MBTI® Step II™ content.

Will there be updates or enhancements to the app?

Yes. To deliver the best possible experience to users, we plan to update the app over time based on customer and user feedback.

Buying the app

Can I buy the Myers-Briggs® App if I don't have an Elevate® account?

Yes. While we recommend requesting an [Elevate® site](#) (free subscription service) and self-managing the app through that platform, we can still offer the app through our Scoring Bureau.

Can someone who isn't an MBTI® practitioner buy the Myers-Briggs® App directly from the Apple App Store or Google Play?

No. The Myers-Briggs® App is a resource that practitioners can buy for their participants to use following an MBTI® feedback session or workshop to encourage real-world use of type.

While anyone can find and download the app for free on the Apple App Store or Google Play Store, they won't be able to activate the app content without a license purchased by a practitioner on their behalf.

Can I buy the Myers-Briggs® App for users in other countries?

Yes. When a user is assigned an app license, they'll receive an email with a unique access code and links to download the app from the Apple App Store or Google Play Store. These links will take users to their local version of the relevant app store to download and install the app.

After installing the app, the user simply needs to register their email address and access code to start using the app content.

Are volume discounts available?

Yes. We offer two levels of volume discount:

- 100–499 licenses: 5% discount
- 500+ licenses: 7.5% discount

What app bundles are available?

We've created money-saving bundles that combine the app with our most popular MBTI® reports. Below is the list of bundles available to buy in the Elevate® catalogue or on our website. Each bundle includes one (1) administration of the report and one (1) license for the Myers-Briggs® App that provides access to one user.

MBTI® Step I™

- MBTI® Profile Report (Form M/Step I™) + Myers-Briggs® App
- MBTI® Profile Report (Global Step I™) + Myers-Briggs® App
- MBTI® Interpretive Report (Form M/Step I™) + Myers-Briggs® App
- MBTI® Interpretive Report (Global Step I™) + Myers-Briggs® App
- MBTI® Personal Impact Report (Form M/Step I™) + Myers-Briggs® App
- MBTI® Personal Impact Report (Global Step I™) + Myers-Briggs® App
- MBTI® Interpretive Report for Organizations (Form M/Step I™) + Myers-Briggs® App
- MBTI® Interpretive Report for Organizations (Global Step I™) + Myers-Briggs® App
- MBTI® Communication Style Report (Form M/Step I™) + Myers-Briggs® App
- MBTI® Team Report (Form M/Step I™) + Myers-Briggs® App
- MBTI® Complete + Myers-Briggs® App
- MBTI® Complete (Global Step I™) + Myers-Briggs® App

MBTI® Step II™

- MBTI® Step II™ Profile Report (Form Q) + Myers-Briggs® App
- MBTI® Step II™ Profile Report (Global Step II™) + Myers-Briggs® App
- MBTI® Step II™ Interpretive Report (Form Q) + Myers-Briggs® App
- MBTI® Step II™ Interpretive Report (Global Step II™) + Myers-Briggs® App

Please note: While the app will be useful for anyone who knows their MBTI® type, it doesn't currently include content specific to the MBTI® Step II™ assessment.

Technical requirements

Before purchase, please make sure that intended users of the app have the following:

- An Apple iPhone 7 or above running iOS 10 or later
- A smartphone running Android 6.0 or later

App license management

Do licenses for the Myers-Briggs® App expire?

No. App licenses don't expire and can be assigned to a user at any time.

Please note: App licenses are stored on the Elevate® account that was used to buy them. Your practitioner account must remain active for you to manage and assign app licenses. If you purchase the app through our Scoring Bureau, you must provide the names and email addresses for your users for immediate assignment.

Can I reassign app licenses that were previously given to a user?

You can reassign a license to a different user as long as it has not been used. From your Elevate® account, you'll see a list of users who have been assigned licenses but have not yet activated the app. You can delete these users and reassign their licenses if you'd like to.

Can I get a refund for unused licenses?

Unfortunately, we're unable to offer refunds or exchanges for unused app licenses. This is our standard policy for digital products.

Other

What happens if one of my respondents experiences a technical issue with the app?

Our Customer Support team is standing by to help with any app activation problems. Users can contact the Customer Support team directly using the details in their activation email.

If users have any issues with the app functionality, they can contact us using the support information in the app.