



Type and Coaching

MBTI® Master Class Series



Be better.

BENEFITS TO YOU

Participants in the workshop will:

- + Learn and experience how the MBTI® instrument and type knowledge enhance coaching activities
- + Increase effectiveness as a coach with type-based exercises
- + Practise type-based coaching techniques to align with the learning and motivational needs of coachees
- + Learn how to apply type to improve the communication, problem-solving and interpersonal skills of coachees
- + Identify techniques for engaging coachees in their development

WORKSHOP RESOURCES

The following resources are included in the workshop materials:

- + Participant Resource Guide
- + Introduction to Type® and Coaching (2nd Ed.) booklet

Apply type theory to enhance the benefits of coaching for the client and the coach

The Myers-Briggs Type Indicator® (MBTI®) Master Class Series workshops are designed for certified practitioners who wish to deepen their understanding of type theory and its practical application

Planning for individual development requires making an honest assessment of one's goals and needs as well as identifying realistic steps to take to move forward. Many people interested in personal or professional development seek the assistance of a coach. While there are several ways to define coaching, for us it is the art of

- + *Exploring and improving self-awareness*
- + *Identifying personal strengths*
- + *Understanding and managing, or compensating for, blind spots and developmental needs*
- + *Strategizing for career and personal development*

Source: Introduction to Type® and Coaching (2011) by Sandra Krebs Hirsh, Jane A. G. Kise

This workshop is designed for MBTI® certified practitioners who are engaged in personal and professional coaching. The focus of the workshop is to offer practical and experiential techniques to coaches who want to better apply type theory in their coaching practice.

Contact us today to find out more.

CPP Asia Pacific Pty Ltd

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www.cppasiapacific.com : The Myers-Briggs® experts



The people development people.

MBTI® Master Class Series

ABOUT THE MBTI® MASTER CLASS SERIES

The MBTI® Master Class Series workshops are designed for MBTI® certified practitioners who wish to deepen their understanding of type theory and its practical application.

Workshops are available as both public and inhouse programs and may also be tailored to suit a specific need you have within your organisation.

WORKSHOP PREREQUISITES

To enrol in a workshop, participants must be certified to administer the MBTI® instrument.

MASTER CLASS FACILITATORS

Workshops are delivered by a member of the CPP Certification Program training faculty.

AVAILABLE WORKSHOPS

- + MBTI® Practitioner Refresher
- + Advanced MBTI® Applications
- + Type and Leadership
- + Type and Coaching
- + Type and Teams
- + Type and Change
- + Type and Conflict

Other workshops may be designed upon request for delivery on an inhouse basis.

“ The MBTI® instrument is close to the silver bullet for business. It lets you align the key elements... customers, staff and management. We have used the MBTI® instrument at Westfund Health Insurance in sales training, sales, product development, service process, marketing and organisational development every year for the last 12 years. ”

Grahame Danaher, CEO, Westfund Health Insurance

Your Guide to Performance

CPP Asia Pacific is a leading provider of psychological instruments, product solutions and professional services; through which we enable our customers and partners to transform individual, team and organisational performance.

Operating for over 20 years, CPP Asia Pacific now has offices throughout the Asia Pacific region, including: Australia, New Zealand, Philippines, Singapore, People's Republic of China, Hong Kong, India and Thailand.

As a subsidiary of CPP, Inc., CPP Asia Pacific is proud to be the certification provider and distributor of the world renowned Myers-Briggs Type Indicator® (MBTI®) instrument, in addition to representing other leading psychological assessment and development instruments.

With our expert support and guidance, representatives of businesses of all sizes, government agencies, educators and training and development consultants in more than 100 countries administer our instruments to millions of individuals each year.

Let's make a difference together. Talk to us to see how.

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