



Type and Leadership

MBTI® Master Class Series



Be better.

BENEFITS TO YOU

Participants in the workshop will learn how to:

- + Identify inherent leadership potential
- + Examine habits that can limit success
- + Broaden views on developing effective leaders
- + Develop and tailor leadership improvement plans

WORKSHOP RESOURCES

The following resources are included in the workshop materials:

- + Participant Resource Guide
- + Introduction to Type® and Leadership booklet

Apply type theory to develop inspirational leaders

The Myers-Briggs Type Indicator® (MBTI®) Master Class Series workshops are designed for certified practitioners who wish to deepen their understanding of type theory and its practical application.

To achieve an organisation's goals through the efforts of others, leaders engage in three main activities:

- *Setting direction for the organisation*
- *Inspiring others to work toward that direction*
- *Mobilising the effective accomplishment of goals*

Leaders are found - and needed - at all levels and in all kinds of organisations. No matter what kind of organisation, group or leadership style, learning how personality type affects leadership will help you increase the capacity of your leaders to achieve organisational goals.

Adapted from: Introduction to Type® and Leadership (2008) by Sharon Lebovitz Richmond

This workshop offers MBTI® certified practitioners a logical framework and practical tools to support individuals and organisations in developing effective and inspirational leaders. The focus of the workshop is to provide practitioners with type-related exercises, tools and insights which can be applied in leadership development programs.

Contact us today to find out more.

CPP Asia Pacific Pty Ltd

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The people development people.

MBTI® Master Class Series

ABOUT THE MBTI® MASTER CLASS SERIES

The MBTI® Master Class Series workshops are designed for MBTI® certified practitioners who wish to deepen their understanding of type theory and its practical application.

Workshops are available as both public and inhouse programs and may also be tailored to suit a specific need you have within your organisation.

WORKSHOP PREREQUISITES

To enrol in a workshop, participants must be certified to administer the MBTI® instrument.

MASTER CLASS FACILITATORS

Workshops are delivered by a member of the CPP Certification Program training faculty.

AVAILABLE WORKSHOPS

- + MBTI® Practitioner Refresher
- + Advanced MBTI® Applications
- + Type and Leadership
- + Type and Coaching
- + Type and Teams
- + Type and Change
- + Type and Conflict

Other workshops may be designed upon request for delivery on an inhouse basis.

“ The MBTI® instrument is close to the silver bullet for business. It lets you align the key elements... customers, staff and management. We have used the MBTI® instrument at Westfund Health Insurance in sales training, sales, product development, service process, marketing and organisational development every year for the last 12 years. ”

Grahame Danaher, CEO, Westfund Health Insurance

Your Guide to Performance

CPP Asia Pacific is a leading provider of psychological instruments, product solutions and professional services; through which we enable our customers and partners to transform individual, team and organisational performance.

Operating for over 20 years, CPP Asia Pacific now has offices throughout the Asia Pacific region, including: Australia, New Zealand, Philippines, Singapore, People's Republic of China, Hong Kong, India and Thailand.

As a subsidiary of CPP, Inc., CPP Asia Pacific is proud to be the certification provider and distributor of the world renowned Myers-Briggs Type Indicator® (MBTI®) instrument, in addition to representing other leading psychological assessment and development instruments.

With our expert support and guidance, representatives of businesses of all sizes, government agencies, educators and training and development consultants in more than 100 countries administer our instruments to millions of individuals each year.

Let's make a difference together. Talk to us to see how.

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